



OPENVERSE online workshop

“Application domains and adoption gaps, priorities to be set”

July 5th, 2024, 15.00 – 17.00

OPENVERSE’s consortium is inviting you to participate to the first session of a series of exploratory online workshops. This first edition will cover “Application domains and adoption gaps, priorities to be set” for the current virtual worlds and Web 4.0 deployment.

Organised by Inspiring Futures and the Big Data Value Association (BVDA), OPENVERSE consortium partners aim to gather input from external experts and stakeholders on how virtual worlds should be developed to be functional, attractive and fulfilling the EU agenda of a human-centric and open digital ecosystem, at the same time.

This first workshop will be addressing key questions concerning the virtual worlds in the **healthcare sector**. How may they enhance professional practices and patient interactions?

- What are the main areas of applications which currently drive virtual worlds? Have we thought of a more human-centric approach so far?
- Have some transactional capacities (NFTs, DAO, Smart contracts, etc) considered a sustainable line?
- Why is ‘Meta-Metaverse’ not fitting anymore? What would a CityVerse perspective be?
- What is the importance of European open-source platforms?

Speakers:

Francesco Mureddu, from the Lisbon Council

Pierre Rossel, from Inspiring Futures

Isabella de Magny, from Inspiring Futures

Presentations of the members of the OPENVERSE Ecosystem Taskforce.

Who should participate?

- Makers, customisers and application developers of virtual worlds
- Demand-side organisations, from diverse communities of practice today already engaged or wishing to be engaged in virtual worlds application in their own sector of activity (education, health, security, smart cities, environment, industry, consumers’ protection, etc.)
- Government agents and policy-makers.

Future workshops:

- **OPENVERSE August workshop:** educational sector
- **OPENVERSE October workshop:** virtual worlds and governance
- **OPENVERSE December workshop:** The evolution of Man-machine relations in the industry
- **OPENVERSE 2025 workshops:** The ubiquitous AI boost to virtual worlds, with different scenarios of opportunities and risks to consider. What are EU priorities? Policymaking recommendations for virtual worlds' challenges.

Interested in the workshop? REGISTER HERE (add link)

About OPENVERSE

OPENVERSE is a three-year Horizon Europe Coordination and Support Action. Its partners represent a blend of research institutions, technological enterprises, and innovative organizations from across Europe. Each brings their distinct expertise to this collaborative venture, ensuring its success and influence in shaping the future of the Metaverse. Consortium partners are The Lisbon Council for Economic Competitiveness and Social Renewal (Belgium) – project coordinator, IDC (Italy), Martel Innovate (Switzerland), Trust-IT (Italy), COMMpla (Italy), Inspiring Futures (Switzerland), Politecnico di Milano – Department of Design (Italy), University of Galway (Ireland), Vrije Universiteit Brussel (Belgium), XR4Europe (Belgium), International Data Spaces Association (Germany), Data AI and Robotics (BDVA) (Belgium).

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI).